



ANNUAL REPORT 2021

OUR YEAR IN ACTION

The Internet's infrastructure is the foundation of the digital economy.

The i2Coalition has been protecting this vital industry since 2012 by promoting the adoption of effective public policies that support continued growth and innovation.

This is our year in action.

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ABOUT THE i2COALITION

The Internet Infrastructure Coalition (the i2Coalition) is the voice for businesses that build the Internet, including cloud and data center providers, domain registrars, registries, and other foundational Internet enterprises.

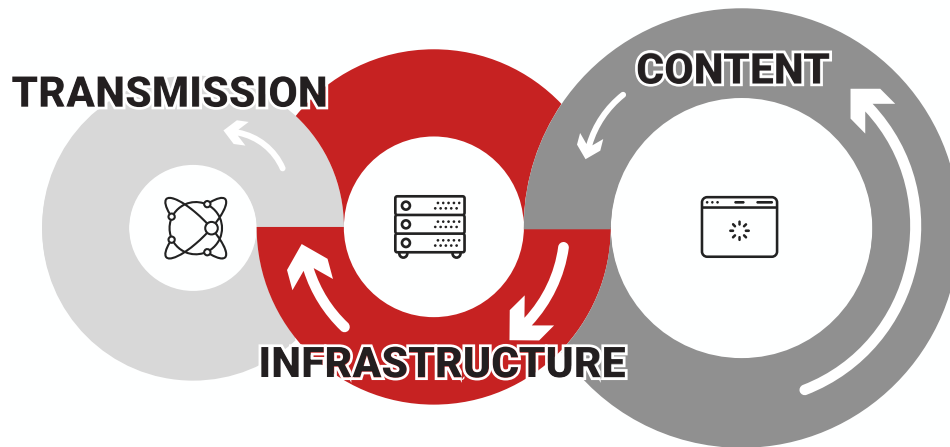
The Internet's infrastructure supports the digital economy, and the i2Coalition has been protecting this vital industry since 2012 from various threats, such as stopping uninformed legislative approaches that would create economically damaging unintended consequences for Internet infrastructure providers.

The i2Coalition addresses the most urgent Internet policy issues that impact our member companies. In addition, we regularly educate policymakers through panels, seminars, and briefings. We work to stop disruptive legislation before it reaches a vote; therefore, we consider our biggest successes to be preemptive in nature.



WE REPRESENT THE INTERNET'S INFRASTRUCTURE

Internet infrastructure includes the physical hardware, transmission media, and software used to connect computers and users on the Internet, so content can get from A to B. Internet infrastructure companies include the small and large businesses that exist between telecommunications providers and content creators.



WE PROVIDE OUR MEMBERS A VOICE IN POLICY

We amplify the voices of those who actually build and maintain the Internet. We work with legislators, regulators, and technology staffers in committees in the U.S. and globally. We foster direct relationships with them, teach them how the Internet works, and convince them to make more effective policies.



WE UPDATE MEMBERS ON THE ISSUES IMPORTANT TO THEM

We provide expertise and connections so that members are aware of any policy changes that may affect them, and how to take action.



WE WON'T LET BAD POLICY RUIN THE INTERNET

Those providing foundational Internet technology should never have to worry about: legislators and regulators being misguided about how best to regulate the Internet; or a few small organizations seizing control of the Internet at-large. We advocate for self-regulation and smart policies.

i2COALITION'S UNIQUE POLICY APPROACH

IN AN ERA WHERE “BIG TECH” IS ALL ANYBODY TALKS ABOUT, WE PROUDLY CHAMPION ALL TECH.

The Internet's infrastructure is still innovative and small business driven; the i2Coalition has made it easy for smaller organizations to truly engage, and to give them a voice. We work for policies that allow small businesses to continue to compete and grow, and we team with both big and small companies to help knock down barriers to industry growth, using a 'rising tide lifts all boats' approach.

Our strategies of engagement have three main features:

1.

GRASSTOPS COMMUNICATION

i2Coalition staff provides regular, detailed insights to members, to help us move them to action as needed, and empower members to be spokespeople on important pieces of legislation. Through strategic meetings and intentionally placed op-eds, we effectively mobilize our smaller members on a variety of important issues where, as job creators in their legislators' districts, they are most likely to be heard and could have the greatest impact. This method of engagement has proven decisive on numerous occasions, from the PIPA/SOPA interventions that we first rallied around, to the latest legislative challenges.

2.

HIGHLIGHTING SELF- REGULATION

We maintain close relationships with many civil society groups and standards organizations that are focused on collectively operationalizing programs that make the Internet a better, safer place. We serve as both a champion of, and a megaphone for these efforts, by aggregating and summarizing them for legislators and regulators, to highlight the ways in which the industry is already taking steps to self-regulate.

3.

EDUCATION TO ACTION

We foster direct relationships with legislators and regulators, teaching them how the Internet works. By actively cultivating relationships with technology staffers in committees within the U.S. and EU legislatures, we generate an authoritative collective voice that we use to comment on and improve proposed legislation.

LETTER FROM THE EXECUTIVE DIRECTOR



INDUSTRY COLLABORATION IS THE PATH TO BUILDING A BETTER INTERNET




CHRISTIAN DAWSON

EXECUTIVE DIRECTOR, i2COALITION

This has been the year that the work we've been doing for nearly a decade has been thrust into the center of public discourse. After the start of a global pandemic, 2020 illuminated the importance of the Internet to keep us all connected; we were shown how tumultuous some of those connections can be. As the world started talking about what kinds of speech should be allowed online, the role that Internet companies should play in being gatekeepers for that speech became something that far more people were discussing. All of a sudden, we've found issues we've worked on for years, such as Section 230 of the Communications Decency Act, part of dinnertime conversations around the world.

What is clear today is that the work of Internet infrastructure companies is as important as ever. We are never returning to a pre-pandemic status quo when it comes to the role of technology in our lives. Remote work roles will remain heightened, and the way we interact with the businesses around us has been increasingly digitized. The services provided by the Internet's infrastructure companies served as the foundation on which we have managed to persevere and in some cases thrive during a terribly challenging period. However, highlighting that importance can't come without recognizing the many difficulties that have arisen from that increase, including hate speech, disinformation, and online abuse in many different forms.

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...[T]he work of Internet infrastructure companies is as important as ever. We are never returning to a pre-pandemic status quo when it comes to the role of technology in our lives.

At the Internet Infrastructure Coalition (i2Coalition) we try to address those challenges directly, to not downplay or avoid talking about them. This is what inspired our 2021 speaker series, showcasing major industry efforts to make the Internet a better, safer place, regarding anti-abuse online. This mindset is also driving our efforts to set new standards of trust and safety within the VPN industry.

These initiatives, and others highlighted within this Annual Report, fulfill our mission to keep the Internet open, as an engine for growth and innovation. This work must involve continuing to pull together the Internet's leading infrastructure companies, to collaborate effectively to advance causes that build a better future for Internet users. As a coalition of industry leaders, we can do far more together than any one company can accomplish alone.

In 2021, we ensured that our voice in policy was used to educate legislators and regulators who were new to discussions about the role of Internet intermediaries, which include not just infrastructure companies like our own, but organizations like libraries and universities. We spoke on important issues regarding privacy, cybersecurity, fair trade, and diversity and inclusion in global tech.

If in 2021 our focus was educational, in 2022 we seek to look for more opportunities for active engagement in industry problem solving. Using the strength of our working group environments, we intend to embrace our role as a collective organizer to make sure that the i2Coalition, and the many Internet infrastructure companies we support, are doing all we can to ensure that as the Internet continues to grow, we are mindful of how its evolution will affect the global digital ecosystem.

As we head into 2022, we look forward to working together with all of our member companies to build a better and stronger Internet.

All the best,



CHRISTIAN DAWSON
i2COALITION EXECUTIVE DIRECTOR & CO-FOUNDER

2021 TIMELINE

Q1

PRESENTING AT NAMESCON ONLINE

At NamesCon Online, the premier industry event for domain names, we explained the story of The DNA and its merger with i2Coalition. Three DNA members were also part of an expert panel providing an overview of the brand marketing potential of domains, and answered questions from marketers on how best to use domains.

JANUARY 6TH RIOT ON CAPITOL HILL

Monitoring and responding to how the January 6th riot could be linked to social media platforms, and where this might connect with Section 230.

PUBLIC COMMENTS FOR VPN TRUST INITIATIVE

Opening Public Comment Period for the VPN Trust Initiative (VTI) Principles: The i2Coalition welcomed public comments on the VTI Principles, the VPN industry's base standard for providing trustworthy service and access to users worldwide.

BEST PRACTICES SPEAKER SERIES DEBUTS

The i2Coalition Launches Best Practices Speaker Series: The i2Coalition launched a regular webinar series to bring together key experts to address the diverse set of important issues on how the Internet industry can effectively safeguard security, safety, and privacy.

PROMOTING INCLUSIVE TERMS IN TECH

i2Coalition members Reg Levy (i2Coalition DII Co-Chair & Head of Compliance at Tucows) and Tim Smith (General Manager, CIPA), wrote a post on how terms like 'whitelist' and 'blacklist' rely on outdated and racist tropes, and how they can be replaced with more neutral language.

CDA SECTION 230 PRIMER AT CLOUDFEST

i2Coalition hosted an important panel called "What You Need to Know About Section 230" at CloudFest, the Internet industry's premier industry event. Section 230 is the hotly debated part of the Communications Decency Act in the US that carves out some protections for intermediaries like Internet companies in regards to the actions of their users.

Q2

USTR CONFIRMATION OF KATHERINE TAI

The i2Coalition congratulated Katherine Tai on her confirmation as U.S. Trade Representative: As a trade organization for the Internet infrastructure industry, the i2Coalition works closely with official bodies such as the USTR to promote trade.

ioXt PARTNERSHIP

In cooperation with the i2Coalition, the ioXt mapped where their certification areas aligned with the VPN Trust Initiative Principles. This resulted in a new VPN Security Certification in April 2021.

BRANDING/WEBSITE UPDATE FOR THE DNA

The DNA Working Group unveiled a new website and logo.

INSIGHTS ON THE EU DIGITAL SERVICES ACT

The i2Coalition and eco collaborated on a webinar called "Online Policy Briefing on the Digital Services Act (DSA)" addressing the new EU legislation. Even while little was publicly known about the DSA, we pulled together a list of proposed amendments for the Digital Services Act including things like, "Know Your Business Customer" requirements.

RIGHTSCon COMMUNITY LAB SESSION ON THE VTI

The i2Coalition hosted a session at RightsCon to bring together voices from civil society to discuss how VPNs can best provide technology to protect users and counteract bad actors.

BEST PRACTICES SESSION

i2Coalition Hosts Best Practices Session on Anti-Phishing, Malware and Spam Mitigation.

HONORING BEN BUTLER AND KARL ZIMMERMAN

The i2Coalition posthumously celebrated the lives and the many contributions of Ben Butler and Karl Zimmerman as recipients of the 2021 i2Coalition Community Awards Ceremony.

Q3

ADDRESSING PAID LEAVE IN THE TECH INDUSTRY

In an extremely thoughtful and timely webinar for tech companies and their employees, Vicki Shabo, one of America's leading experts on gender equity and work, provided a briefing on how the US is turning to paid leave as a way to make things better for workers and their families.

CONSUMER OPINION ON DOMAINS AND SOCIAL

The DNA coordinated new, independent research on consumer opinion research into how consumers perceive brands that have a domain versus ones with only a social presence. It was unequivocally found that domains were key in providing the amount of trust needed to complete sales in many cases.

CDA SECTION 230'S IMPACT BEYOND TECH

In a crucial webinar, members of the i2Coalition alongside representatives of colleges and universities, and the library community, explained how Section 230 advances safe, responsible, and efficient Internet access and usage, for a wide variety of networking environments.

TRANSATLANTIC DATA FLOW PANEL

Transatlantic Dialogue on Data Transfer: Standard Contractual Clauses: The i2Coalition and eco co-hosted a webinar on the current data protection implications of transferring of personal data between the EU and the US or other third countries which was made complicated since the end of the EU/US Privacy Shield.

Q4

BASICS.DOMAINS AND MYNEXT.EVENTS

Internet industry expert Tobias Sattler provided the i2Coalition with two sites that he founded. Basics.domains is a free source for those working in the domain industry and has been used for onboarding at many companies. MyNext.Events is the industry's calendar of events relevant to the Internet industry.

WEBINAR ON HARMFUL ONLINE CONTENT

The i2Coalition presented a 360-degree view of harmful online content including CSAM, and how Internet infrastructure providers can address this illegal content on their networks.

ADDRESSING CONTENT MODERATION

With the concern around content moderation on social platforms, the i2Coalition answered important questions on behalf of member companies on how content moderation applies to Internet infrastructure providers. These viewpoints were featured in media outlets such as Techdirt.

WASHINGTON, D.C. TECHPROM

i2Coalition at TechProm in Washington, D.C.: The i2Coalition was in attendance for TechProm on Oct. 20, where many members of the tech policy community have gathered every year.

ENGAGING KEY ISSUES IN CYBERSECURITY

The i2Coalition presented members with important updates and interpretation on issues, such as the EU's NIS 2.0 Directive.

NEW INSIGHTS AND INNOVATION COMMITTEE

The i2Coalition formed the Insights and Innovation Committee, a group of members who will choose important topics and speakers for webinars. This group will ensure members get the best information on topics relevant to their businesses and on improving the Internet infrastructure industry as a whole.

THE BOARD OF DIRECTORS



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WORKING GROUP ACCOMPLISHMENTS AND HIGHLIGHTS



POLICY WORKING GROUP

WHAT IS THE POLICY WORKING GROUP?

Each month the PWG distributes a detailed members-only legislative update that summarizes what Washington policymakers in Congress and the White House are doing that may help or threaten our members' bottom lines and market opportunities. The PWG also conducts monthly meeting calls to brief members with the latest updates on our top priority issues and to allow them to engage in valuable, real-time dialog with our professional staff.



DAVID SNEAD
WORKING GROUP CHAIR
POLICY

OVERVIEW

In 2021, the Policy Working Group (PWG) focused on three active policy areas that significantly affect our members' businesses:

- **Intermediary Liability and Section 230:** We responded to federal legislators' accelerating efforts to broadly impose concerning new restrictions in U.S. intermediary liability law, including more than twenty Section 230 reform bills introduced this year in the U.S. Congress.
- **Consumer Data Privacy:** We assessed the operational impacts on our members of proposed federal consumer data privacy legislation in Congress, new state laws and pending state bills, and a potential FTC privacy rulemaking.
- **Digital Trade:** We worked in partnership with government policymakers to promote robust digital trade policies including continuation of cross border data flows.

The PWG also alerted i2Coalition members on a regular basis about new cybersecurity and ransomware reporting legislation; educated them about the massive, historic public investments proposed by the Biden Administration to expand broadband access in unserved and underserved U.S. regions; and highlighted pending federal legislation, combined with new FTC and DOJ leaders bringing new regulatory philosophies, that could result in a historic and comprehensive reset of the legal and policy frameworks for antitrust and competition in the digital economy.

INTERMEDIARY LIABILITY

Efforts to limit the liability shield in Section 230 of the Communications Decency Act rapidly expanded this year as anticipated. By October 2021, more than twenty Section 230 reform bills were introduced in the 117th Congress. Numerous Congressional hearings were held focused on how to limit Section 230's liability shield to address the perceived online harms of the largest social media platforms. Passing bipartisan legislation to limit Section 230 immunity has proven difficult because Democrats and Republicans have disagreed on the specific reasons for reform (i.e., not enough content moderation or too much). While the political parties continued to debate their differences in how to regulate the large platforms, the i2Coalition warned policymakers against overbroad approaches and ramped up our educational advocacy in 2021 about the importance of preserving Section 230 liability protections for Internet infrastructure companies.

Through this educational outreach we have made significant progress in changing the terms of the debate, so that policymakers understand that uninformed Section 230 reforms would affect the entire Internet ecosystem, not just the largest social media platforms, and cause unintended collateral damage. In the summer, we successfully collaborated on a webinar with key allies from the higher education and library communities who, like many i2Coalition members, face the threat of unintended consequences and liability risks, from broadly drafted Section 230 reform bills that could sweep in their digital Internet operations. The i2Coalition also engaged in other industry and public interest group events about Section 230 reform risks and published educational articles.

Most significantly, our efforts to ensure that policymakers understand the full scope of Section 230 and its impact on the entire Internet ecosystem have resulted in the inclusion of key exception provisions for Internet infrastructure in a number of the pending bills. Nonetheless, the Facebook whistleblower revelations in late 2021 dramatically re-fueled lawmakers' desire to pass Section 230 reform legislation. Consequently, continuing the i2Coalition's urgent educational advocacy on the threats posed to Internet infrastructure companies by overbroad approaches to Section 230 reform will be critical to avoiding negative legislative outcomes during the second session of the 117th Congress in 2022.

PRIVACY

Growing numbers of federal legislators believe that Congress must act to pass a comprehensive federal consumer data privacy law to avoid a patchwork of state laws. Proposed federal consumer data privacy bills to date would have broad application and reflect a bipartisan consensus that self-regulation is not working. The i2Coalition is tracking this debate closely in Congress and at the FTC. Our goals include ensuring that any new privacy regulatory regimes do not limit our members' ability to use strong encryption to keep users safe and protected online, and do not expose them to unreasonable liability risks.

TRADE

Policies to promote and support digital trade are critical to our members' global market opportunities. The i2Coalition has continued to support a robust digital trade environment by forging productive working relationships with U.S. government officials in the Office of the United States Trade Representative (USTR), the Department of State, the Department of Commerce, and with our allies in European trade associations and EU member state governments. Our 2021 trade initiatives included:

- **Privacy Shield & SCCs Webinar.** Preserving cross border data flows is critical to growth and opportunity in the global digital economy. The i2Coalition and eco - Association of the Internet held a webinar on the status of US-EU Privacy Shield negotiations and the role of the new Standard Contractual Clauses (SCCs). Expert panelists from the i2Coalition and eco explained the mechanics of the new SCCs, the ongoing global impact of GDPR implementation, and the status of state and federal privacy law and legislation in the U.S.
- **USTR Notorious Markets Review.** The i2Coalition filed comments and rebuttal comments with the USTR in the 2021 review of Notorious Markets for Counterfeiting and Piracy. Our filings reinforced the principle that neutral intermediaries are not "notorious markets" and defended against attacks on several named i2Coalition members.

EU POLICY

The i2Coalition has been working to strengthen our voice in Europe. We have traditionally engaged on Privacy Shield and other related trade issues, but in the past two years broadened our scope to include other issues of importance to our members. Our current areas of European engagement are the Digital Services Act (DSA), and the NIS 2.0 Directive (NIS2). In 2021, we laid the foundation to make these two legislative processes the key priorities in our 2022 global initiatives. Ultimately, the overarching goals of the DSA could be beneficial for the Internet's infrastructure as we achieve greater harmonization of requirements and more understanding of overall responsibility. We will continue to focus on ensuring that the final work product has the clarity required for successful implementation. In addition, the i2Coalition is raising concerns about attempts to expand the DSA's scope beyond the country of origin principle, and we are pushing back on pending amendments including proposals for Know Your Business Customer (KYBC) requirements and web blocking. We have engaged extensively on Article 23 of the NIS2 Directive and troubling issues of extraterritoriality in portions of the proposed text. In 2022, we plan to execute collaborative efforts in Brussels to meet on these and other matters with MEPs directly, which will continue to build our growing voice in Europe.

POLICY WORKING GROUP STRATEGIES 2022

- **Intermediary Liability & Section 230:** Continue i2Coalition leadership with "otherwise affected" (higher ed, libraries, nonprofits), to educate policymakers and avoid negative legislative outcomes; track and address any threats that arise in digital copyright or other IP areas.
- **Consumer Data Privacy:** Track movement on comprehensive federal consumer data privacy legislation and new proposed legislation in states, assess potential impacts on business ops and use of encryption; address ongoing global impacts of GDPR and existing state law implementation in U.S. (e.g., California).
- **Digital Trade:** Keep building our working partnership with U.S. (e.g. USTR, DOC) and EU government allies in support of open global markets, an open resilient Internet, and maximized rational harmonization in U.S. and EU policies.
- **Our Look Ahead to a Post-Pandemic World:** Recount to policymakers and other key audiences the lessons learned from this extraordinary crisis; in what ways are we changed, and how do we leverage our experiences and our role in the ongoing info tech evolution for a better global future socially and economically? What tech policies do we need going forward?

ICANN

WHAT IS THE ICANN WORKING GROUP?

The ICANN Working Group takes the same approach as the Policy Working Group, but in the realm of Internet governance. In this space, our role isn't just to fight for outcomes that allow the industry to survive and thrive, but also to promote the concept of Internet governance in general, which is always under threat. With issues ranging from the spread of disinformation to Internet surveillance by countries, Internet governance bodies are crucial to the future of an inclusive, open, secure and trustworthy Internet.

OVERVIEW

In 2021, the ICANN working group continues to take on the most pressing issues in Internet governance, while continuing to adjust our strategies for dealing with COVID. This past year we also discussed topics such as law enforcement access to data, and kept the membership aware of the work going on through the policy working group on the Know Your Business Customer proposals in the E.U. Of course, we continued with the usual charge of the working group to provide professional legislative updates and analysis, as well as to heighten ICANN and US government engagement. We also selected a new ICANN working group chair this past year.

ICANN ENGAGEMENT

The working group's main area of focus, as always, is ICANN engagement; while the second year of a pandemic provided obstacles in achieving our goals, we accomplished them through general letters, public comments, and statements, as well as briefing and debriefing meetings. In terms of public comments, we authored and submitted ones on SSR2.

E.U. ENGAGEMENT

In 2021, due to the flurry of legislative activity the working group, in close cooperation with the Policy working group, had multiple public and private engagement opportunities with members of the European policy establishment, both legislative and executive branches, on cyber breach reporting and KYBC requirements across multiple bills.

U.S. ENGAGEMENT

In 2021 we continued and heightened our engagement with the U.S. Government. The issue of WHOIS Privacy continues to be a potential sticking point on Capitol Hill, and we have continued and elevated our engagement with NTIA, also doing some education on specific aspects of WHOIS. On a separate, but related issue, we continued our practice of responding to the USTR Notorious Markets Request, with comments and responses.

ICANN WORKING GROUP STRATEGIES 2022

- Strong focus on ICANN organizational and meetings changes
- Being a part of the conversation on debates about issues related to our membership, particularly KYBC requirements
- Continuing to be an engaged member of the ICANN community, through Public Comment opportunities
- Assisting with the new phase of the EPDP
- Shepherding the plenary discussions at ICANN towards relevant issues

The Domain Name Association ("The DNA")

WHAT IS THE DOMAIN NAME ASSOCIATION?

This group is the result of a merger with the Domain Name Association. It focuses on increasing understanding, adoption, and awareness of domain names, and helps to specifically knock down barriers to growth within that industry through work on important issues such as Universal Acceptance.

Overview

Following the successful merger of the Domain Name Association within i2Coalition in 2020, the Domain Name Association (DNA) Working Group continued to advance the DNA's mission: To protect and empower businesses and individuals, with education and engagement that underscores the importance, benefits, and opportunities of domain names.

The working group achieved this through updating the online presence of thedna.org, the acquisition of Domain Name Basics, and a virtual event roadshow highlighting an independent survey of US Millennials in 2021, to find out how social media and domains impact purchasing behavior.

Updating thedna.org included the development of a new logo for the DNA Working Group that aligned with the overall look and feel of i2Coalition. As well as highlighting good news stories from member organizations and how their work contributes to providing legitimacy to businesses, enabling control over customers' brands, and creating the perfect call to action.



With the acquisition of Domain Name Basics, in collaboration with Tobias Sattler, the DNA Working Group was able to provide members with free resources from experts that help educate on a wide array of domain focused content. This content has not only found a spot on our thedna.org site, but i2Coalition has also taken over the hosting of the Domain Name Basics website.

Several of our members represented the DNA Working Group through a virtual event roadshow, promoting the importance and benefits of domain names. The members were able to share with conference attendees at multiple, international conferences, that the need for owning your brand as well as the results of a US Millennial, consumer focused survey determined that trust in brands and purchasing behavior is significantly influenced by a company owning their digital presence through a domain name.

WORKING GROUP STRATEGIES 2022

Looking forward to 2022, the DNA Working Group plans to continue on the path of providing member organizations with a space to highlight the "good news stories", and share educational resources to raise awareness for the industry.

THE VPN TRUST INITIATIVE ("VTI")

OVERVIEW

What is the VPN Trust Initiative?

The i2Coalition formed this group in 2019 to bring together the world's leading VPN companies and give them a collective voice on the specific policy issues they face, and also set uniting principles to help users access the privacy and security benefits of VPNs.

The VPN Trust Initiative (VTI), formally launched in December 2019. It is an initiative i2Coalition developed to promote privacy and security through VPNs, and establishing standard practices for VPNs that foster trust.

The VTI engaged in various issues important to VPNs such as an NSA Security Advisory recommending the large-scale blocking of the ports typically used for VPN traffic, and predatory lawsuits filed against VPNs. The VTI provided accurate information to policymakers, informed the greater technology sphere, and collaboratively established solutions to pressing VPN challenges.



The VTI Principles is a key element of the VTI's mission. Launched in 2020, the VTI Principles are a comprehensive set of best practices for VPN providers that bolster consumer confidence and provider accountability, and ultimately increase VPN adoption and access to the technology's benefits.

In 2021, the i2Coalition promoted the VTI Principles and sought feedback from consumers, legislators, and technologists. One highlight was a Community Lab session at RightsCon, the world's leading summit on human rights in the digital age.

VTI WORKING GROUP STRATEGIES 2022

VTI Principles 2.0: Based on the work and conversations in 2021, the VTI Principles will be updated to address a broader range of issues regarding VPNs to provide even more VPN awareness, adoption, and access.

Helping VPNs Continue to Provide Privacy and Security Worldwide: Given the online freedom granted to VPN users, there are specific threats to VPN providers such as legislation aimed at weakening encryption or predatory civil lawsuits. The VTI provides members with regular updates and information on the threat landscape, and the ability to work collectively towards solutions.



HAROLD LI
WORKING GROUP CHAIR

BEST PRACTICES, AND THE DIVERSITY AND INCLUSION INITIATIVE (“DII”)

WHAT IS THE DII?

Diversity and inclusion make our industry stronger. The DII uses our collective voice to encourage diversity and inclusion to help member companies to improve their own diversity and inclusion efforts within their own organizations.

WHAT IS THE BEST PRACTICES WORKING GROUP?

Our Best Practices Working Group works to identify and develop initiatives to make the Internet a better, safer place, and to highlight these efforts in our policy briefings.

THE DII WORKING GROUP

The Diversity and Inclusion Initiative (“DII”) brought value to its members in the following major ways:

Regular Brainstorming Meetings: The DII Working Group meets regularly with our members where they are encouraged to share their knowledge and experiences around diversity and inclusion at their respective companies. The DII group fosters a collegial environment that allows and encourages members, to have honest conversations about difficult issues, and to crowdsource solutions. For instance, the group explored diversity initiatives surrounding the Black Lives Matter Movement, encouraging exercises such as the privilege walk exercise in both corporate and school settings, and discussing terminology in the workplace.

Member Resources: The DII Working Group encouraged members to suggest panels through connected organizations with top talent recommendations and ensuring diversity in every engagement.

Engaging Experts: The DII group hosted the presentation “Paid Leave in the US Tech Industry” featuring Vicki Shabo from New America’s Better Life Lab. Shabo provided a briefing on the work that she is advocating for, and how small/medium tech businesses can provide employees benefits to improve outcomes.

Sharing Resources Widely: To engage with the wider ecosystem, the DII engaged in public blog posts including “Words Matter: We all have a role in reshaping outdated terms”. This post by Reg Levy and Tim Smith identified how to replace outdated language that could be found offensive.

THE BEST PRACTICES WORKING GROUP

i2Coalition’s Best Practices Group focuses on providing a megaphone to good actors - those who seek to make the Internet a better, safer place through industry coordination. The Best Practices group identifies points of collaboration between i2Coalition and those good actors so that we can aid and assist key organizations in accomplishing their goals for the good of the Internet as a whole. In 2021, i2Coalition restructured the Best Practices Working Group to focus on a new lecture series addressing important topics in security, safety and privacy.

Each quarter involves a speaker series on a specific topic, where representatives of organizations who are generating efforts within the industry can highlight their efforts, and seek to engage our members. These sessions take place in a webinar-style moderated by Dr. James Galvin of Donuts, Inc. over the course of 90 minutes, with opportunities for member feedback and Q&A.

BEST PRACTICES WEBINAR THEMES FOR 2021

Q1: Trust and Safety in the DNS

Q2: Phishing, Malware & Spam Mitigation

Q3: Addressing CSAM & Other Harmful Content Online

Q4: Cloud Cybersecurity Efforts



DR. JAMES GALVIN
WORKING GROUP CHAIR
BEST PRACTICES



REG LEVY
WORKING GROUP CHAIR
DII

DIVERSITY & INCLUSION INITIATIVE / BEST PRACTICES 2022

Introducing the i2Coalition Insights & Innovation Committee: Based on the feedback received from i2Coalition’s membership around the purpose of the group and the intended audience, we have decided to change the format of the working group to a speaker series based on the success of the Best Practices Speaker Series.

We will create an insights and innovation committee combining our Best Practices Working Group and our newly named Diversity, Equity & Inclusion Advisory Group. The goal is to foster member participation by providing webinars on topics relevant to the Internet Infrastructure industry under the guidance of the new Insights and Innovation Committee. Areas of focus include technological and procedural best practices, as well as diversity, equity and inclusion. The committee finds leading experts and technologists to present their own efforts, research and points of view, in an online webinar format for i2Coalition members.

Building a better and safer Internet requires new ways of thinking and the inclusion of more diversity among those who build, maintain, and use it.

BE PART OF OUR SUCCESS IN 2022 AND BEYOND

JOIN THE i2COALITION!

Make the Internet better with us in 2022 and beyond.

Corporate members benefit from the following:

SUSTAINABILITY

Unfavorable legislation disrupts your ability to compete (at best) or to even operate (at worst).

POLICY

Our working groups provide opportunities for you to stay informed and shape policy.

RELATIONSHIPS

Form new relationships with industry peers that can lead to mutually beneficial business opportunities.

VOICE

Joining your industry peers makes a strong statement to about your commitment to the longevity of the industry.



HILARY OSBORNE
MEMBERSHIP DIRECTOR



PLEASE REACH OUT TO OUR MEMBERSHIP
DIRECTOR TO JOIN!

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[I2COALITION.COM/JOIN](https://i2coalition.com/join)