

# Internet Infrastructure Brings U.S. Industry to Market



Internet infrastructure is the physical hardware, transmission media, and software underlying the entire digital economy. It forms a neutral foundation for everything delivered online: websites, email, streaming music and video, cloud storage, mobile apps, e-commerce, and much more!

## Producers

Coders, musicians, filmmakers, artisans, etc.



## Infrastructure Providers



### Data Centers

A datacenter is a large building filled with 'servers', which are just basically computers optimized to deliver online services.



### Cloud Storage and Services

Cloud infrastructure makes setting up websites and IT services easy and cost-effective by letting customers only pay for the servers and storage they need.



### IT Hosting

A company can rely on Infrastructure-as-a-Service (IaaS) for a specific application like email or a mobile app, or use it to host their entire IT footprint.



### Domain Name Services

Domain Name Services (DNS) generally sell you the name of a site and help make that your official space on the web.



### VPN/Acceleration

Virtual Private Network (VPN), or acceleration services provide encrypted access to a secure remote computer over the Internet to keep user identity safe.

## Consumers



Internet infrastructure is a multi-billion dollar industry that supports the 21<sup>st</sup> Century economy. It helps all businesses from bleeding-edge startups to traditional enterprises reach new customers, and generate more revenue and more jobs. When Internet infrastructure connects us, we all benefit.

The Internet Infrastructure Coalition (the "i2Coalition") is the voice for the businesses that build the Internet, including cloud providers, data centers, domain registrars, registries, and other foundational Internet enterprises.

Find out more at:  
[www.i2coalition.com](http://www.i2coalition.com)