

# ANNUAL REPORT

# 2024



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# OUR BEST YEAR YET: EXPANDING THE FUTURE OF INTERNET INFRASTRUCTURE



**CHRISTIAN  
DAWSON**

Executive Director

Looking back on 2024, this has been our most productive and impactful year so far. The i2Coalition has reached new heights, expanding our influence and broadening our scope of work in ways that position us to shape the Internet’s future more effectively than ever before—including our first full year of European operations.

We introduced new working groups focused on critical policy issues involving privacy, cybersecurity, technology, and trade. This structure has allowed us to develop strategies and solutions that will guide our industry through the complex challenges ahead. Additionally, we had our largest and most successful annual Fly-In to date, further solidifying our role as the voice of the Internet’s infrastructure before federal lawmakers in Washington, DC. We are especially proud of our achievements in these key areas:

- **Combatting the proposed sunset of Section 230 of the Communications Decency Act**
- **Engaging the U.S. Executive Branch to reconsider IaaS Know Your Customer proposals**
- **Pushing the FCC to narrowly scope its Open Internet rulemaking**
- **Defending the multi-stakeholder approach to Internet governance in WSIS+20 reviews**
- **Helping EU member states to craft sensible DNS provider requirements in NIS2 Article 28**

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Another standout success this year has been our programs dedicated to Virtual Private Networks (VPNs) and Proxies. Through these initiatives, we've built industry standards that raise the bar for ethical behavior, ensuring that these essential tool providers continue to support a free and open Internet in a responsible way.

Heading into 2025, we're aiming to apply that same rigorous approach to the web hosting industry—a sector that sits at the heart of the Internet's infrastructure—and raise the bar worldwide for where the Internet truly meets its users. We look forward to empowering web hosting providers to elevate their practices and work together to achieve more than they could alone.

The i2Coalition will continue to lead the charge in creating a safer, more transparent, and more resilient Internet for everyone. Together, with the help of members like you and the support of our global community, we are ready to build on this year's successes and to tackle tomorrow's challenges.

Thank you for your continued dedication to our mission.

Sincerely,

A handwritten signature in black ink, appearing to be a stylized name or set of initials, located at the bottom of the page.





# THE COMMUNITY THAT CHAMPIONS A FREE AND OPEN INTERNET

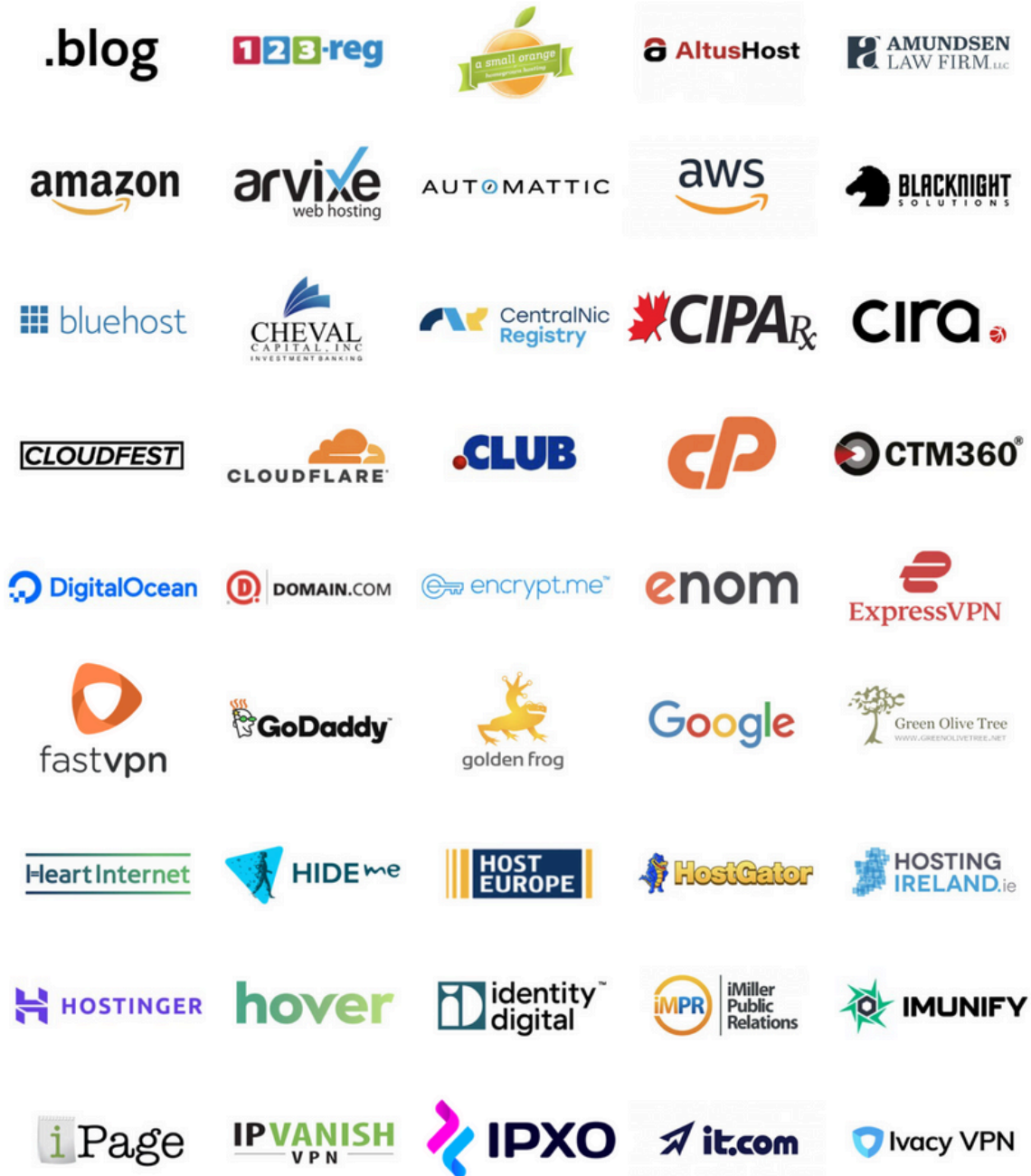
## VISION

A connected, trusted, and open Internet ecosystem, made possible through the strength, cooperation, and vision of the infrastructure community.

## MISSION

To build and empower a resilient Internet infrastructure community by uniting essential voices, establishing high standards, and advancing collaborative, innovative solutions that allow the Internet to thrive.

# THANK YOU TO OUR 2024 MEMBERS

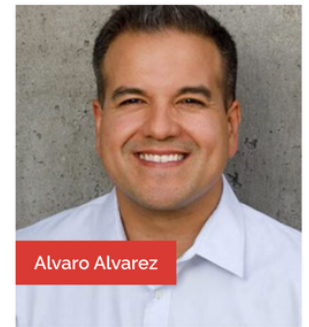
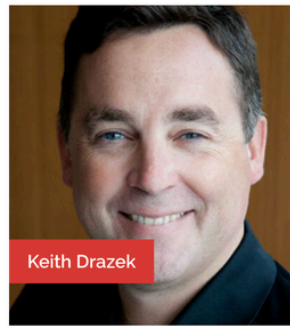
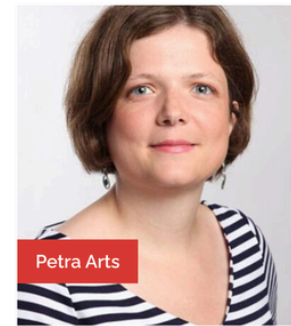


# THANK YOU TO OUR 2024 MEMBERS

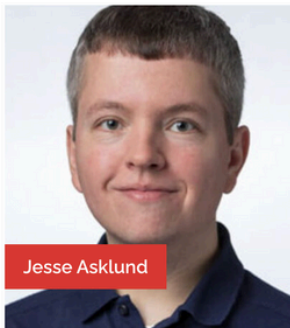




# BOARD OF DIRECTORS 2024



Board Chair





# I2COALITION FLY-IN 2024

## CONNECTION AND IMPACT ON CAPITOL HILL

Day One of the Fly-In was dedicated to an exciting series of productive meetings with Congressional representatives, and their staff, helping them better understand how the Internet infrastructure industry really works, and the unintended impacts that hasty legislation can have.

*“We’re at a critical junction when it comes to privacy and security and the future of the Internet, which means that while this year was fantastic, I see it as a building block for future conversations and think it’s really important that we’re here. We’re part of the conversation and we’re making sure that Internet infrastructure providers are being considered when it comes to policy.”*

—Lauren Hendry Parsons, ExpressVPN

## INNOVATION DAY

On Day Two, our members gathered at CTA Innovation House for a series of sessions with government officials. Including a conversation about the site blocking issue with Darrel Issa, Chairman of the House Judiciary Subcommittee on Courts, Intellectual Property, and the Internet.

*“Personally, I’m coming from Europe so this sort of engagement with policymakers is something unique. And I had a blast.”*

—Daugirdas Jankus, Hostinger



*“What the i2Coalition does really well is bring in both industry and government folks. The ability to talk together and help solve problems and actually figure things out together is really hard to do when everyone’s not in the same place.”*

—Alissa Starzak, CloudFlare

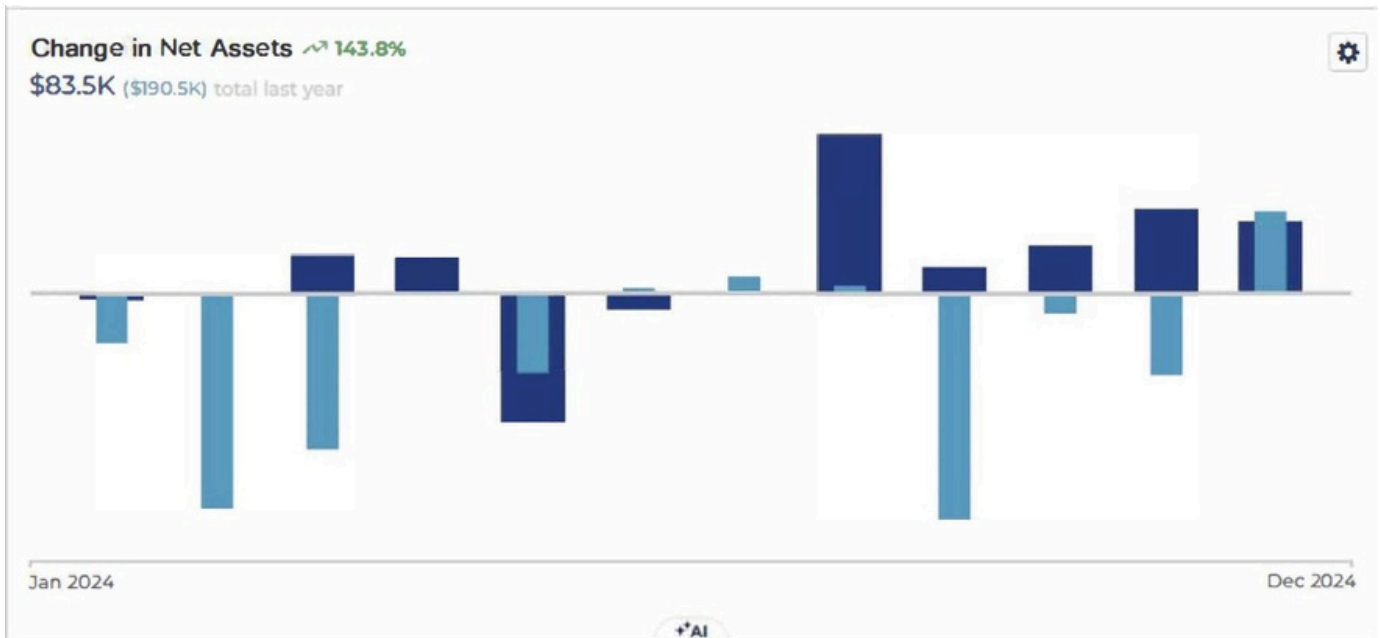
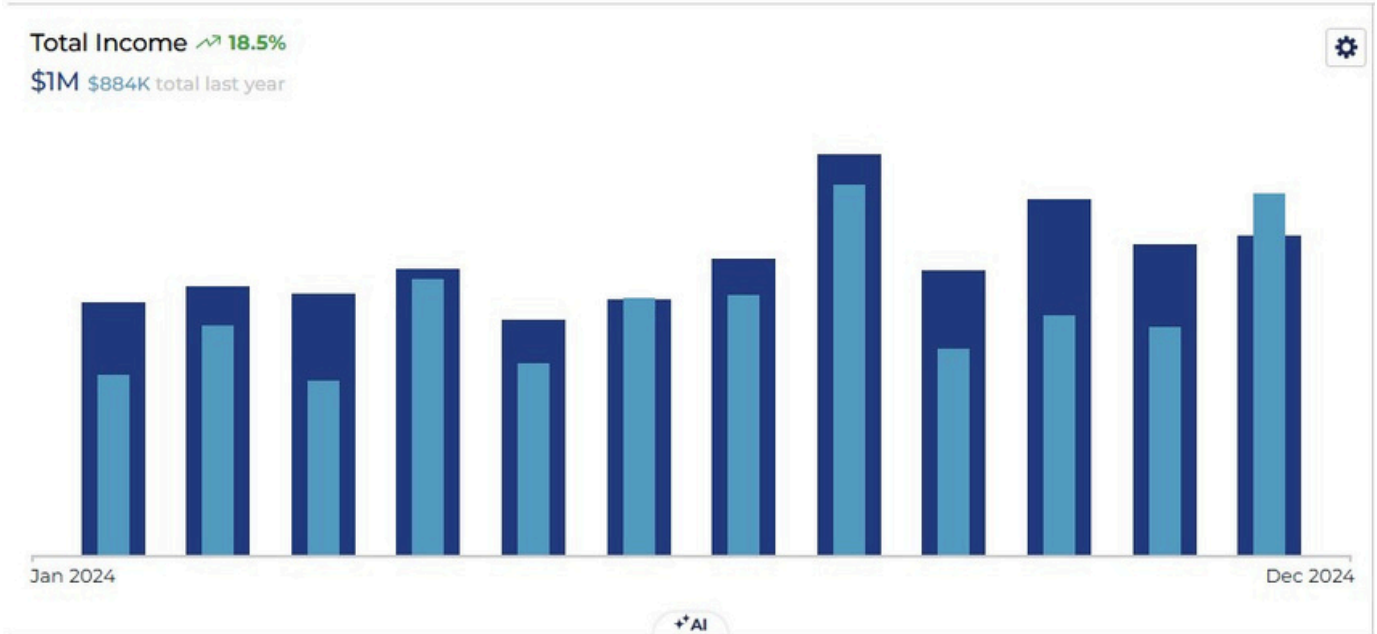


*“It really is that opportunity to get to know folks within the community who are really interested in the long-term functionality of the Internet itself and making sure that we all stand together and let the policy makers know how we can continue having such a great and functioning efficient Internet.”*

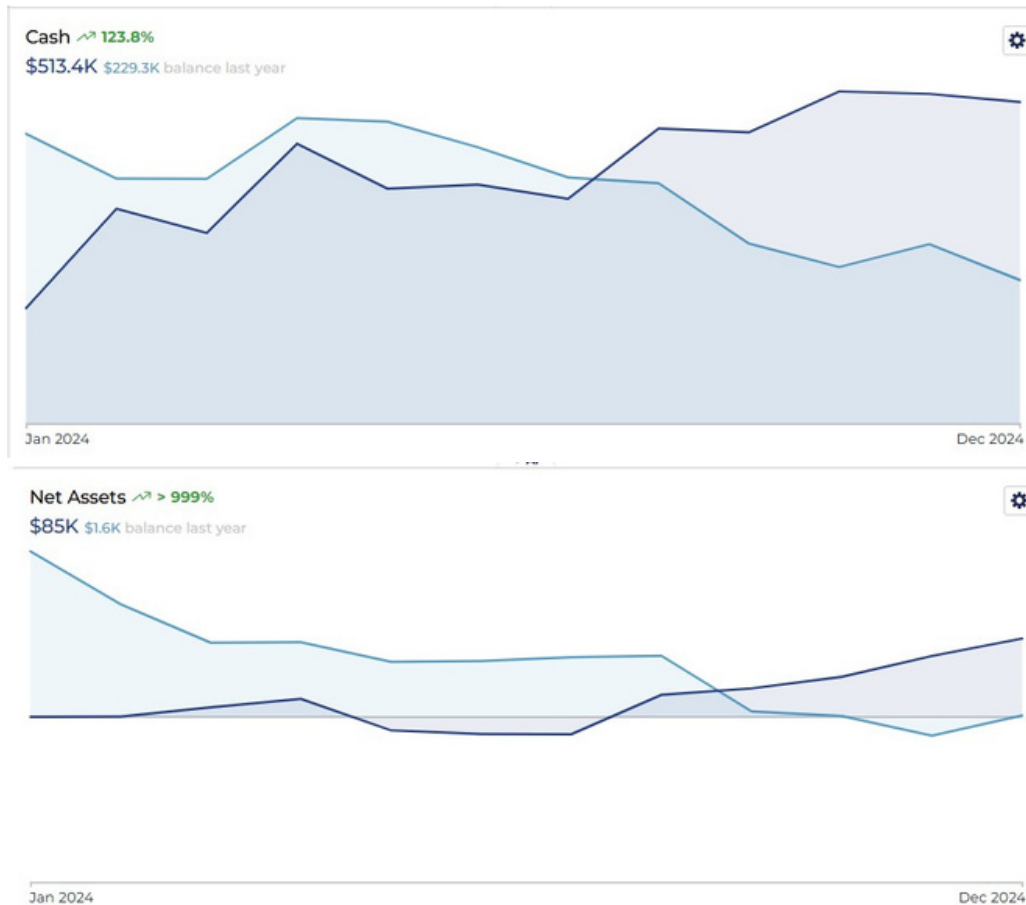
—Jon Morgan, Recorded Future

# FINANCIAL HIGHLIGHTS 2024

## FINANCIAL DASHBOARD



# FINANCIAL HIGHLIGHTS 2024



## KEY INSIGHTS

### Income - YTD (FY)

**\$1,042k**

Income for the financial year (YTD) of December 31 2024 was \$1,041,974, an increase of 18.2% from the financial year (YTD) of December 31 2023's income of \$881,827.

### Expenses - YTD (FY)

**\$760.6k**

Expenses for the financial year (YTD) of December 31 2024 was \$760,577, a decrease of 13.1% from the financial year (YTD) of December 31 2023's expenses of \$875,136.

### Change in Net Assets (FY)

**\$83.5k**

Change in Net Assets for the financial year (YTD) of December 31 2024 was \$83,455, an increase of 143.8% from the financial year (YTD) of December 31 2023's Change in Net Assets of \$190,540.

### Net Assets (%) - YTD (FY)

**8.0%**

Net Assets (%) for the financial year (YTD) of December 31 2024 was 8.0%, an increase of 29.5% from the financial year (YTD) of December 31 2023's Net Assets (%) of -21.6%.

# 2024 NOTABLE ACCOMPLISHMENTS

We made great strides this year towards some ambitious goals, including the establishments of industry-recognized ethics and transparency standards in VPN provision and web scraping. This became the template for a whole new initiative for the web hosting industry. We also renewed our commitment to a more democratic model of Internet governance.



## Secure Hosting Alliance

We announced the **Secure Hosting Alliance (SHA)** with a well-attended abuse-management workshop that drew a wide audience and many early sign-ups.



## Revamped and Refocused Working Groups

We established the **Internet Infrastructure Policy Briefing** as the gold standard of policy updates and **redefined our working groups** for greater focus and easier outreach for prospective i2Coalition members. Our current working groups are:

- Cybersecurity and Privacy Working Group
- Technology and Trade Working Group
- DNS Issues Working Group
- Ethical Web Data Collection Initiative (EWDCI)
- VPN Trust Initiative (VTI)



## Trust Seals to Promote Transparency

We launched the **EWDCI and VTI Trust Seals**, so our members can serve as examples in their industries, “walking the talk” and encouraging others to set a high standard for ethics and transparency. These Trust Seals serve as the template for future action, including our establishment of the SHA.



## Championing the Multistakeholder Model of Internet

### Governance

In our workshop titled “**Internet Governance: A Resilient Multistakeholder Model in Times of Change**”, a panel of cybersecurity, policy, and governance experts addressed the risks and challenge of Internet fragmentation. This session was useful in highlighting both the technical and procedural elements that allow a multistakeholder-driven Internet to exist - and hopefully to thrive.





# LOOKING AHEAD TO 2025



## NEW INITIATIVES — AND A NEWLY-BROADENED MANDATE

**Leadership in the Internet infrastructure community:** We're not only focused on growth, but also membership diversity—and getting our members more deeply engaged with industry events and forums.

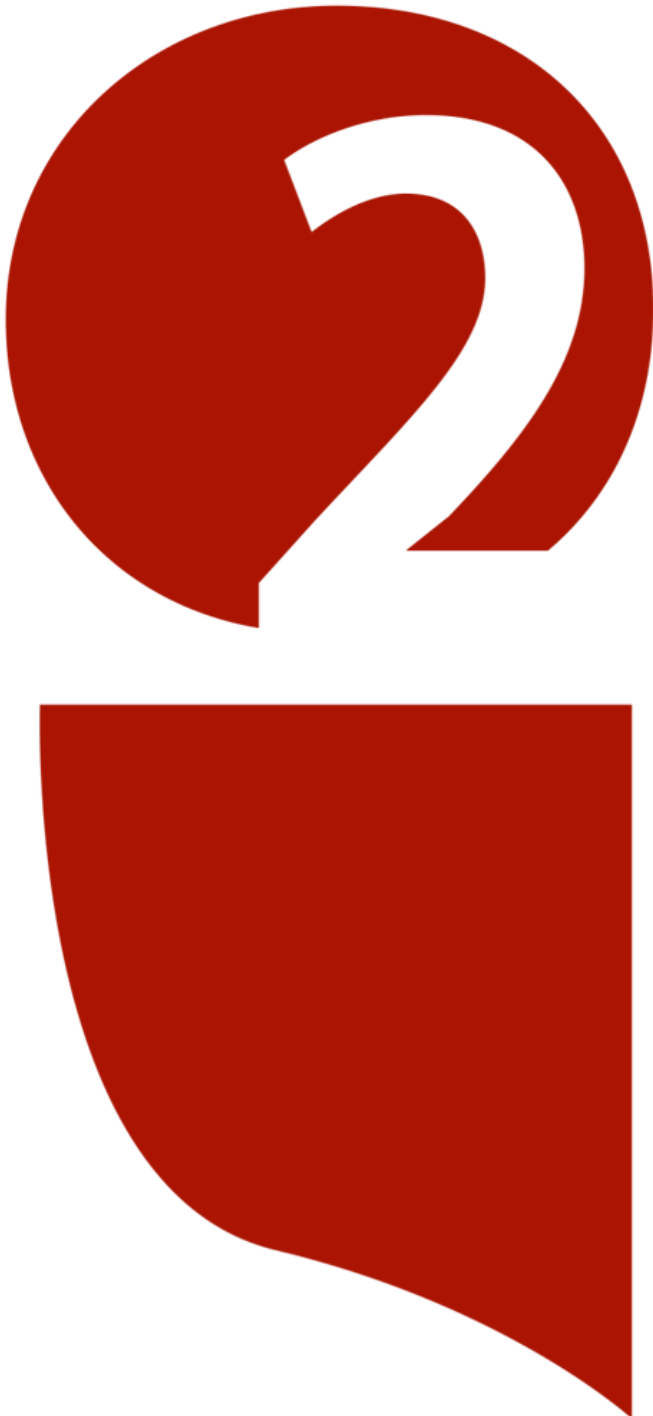
**Industry initiative development:** We are tracking the development and success of the new Secure Hosting Alliance (SHA) Working Group. Our aim is to build out future working groups based on the same model.

We will continue growing the VTI, EWDCI and SHA working groups, using the certification process as a template for further community-driven advocacy.

**Building community, uplifting voices:** We want to find out where our members can be most effective in our Working Groups, and help them realize that potential. We will also seek to involve our membership in potential marketing opportunities, getting them more deeply involved on key topics through more engaging and collaborative events.

**Policy advocacy and education:** Working with our members our aim is to produce three events in 2025, covering Internet governance and education.

# HELP INCREASE OUR IMPACT



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[www.i2coalition.com](http://www.i2coalition.com)

